

MULTIMEDIA PRESENTATION

Using technology to support a presentation can significantly enhance a business leader's effectiveness. This event provides recognition for FBLA members who demonstrate the ability to effectively use presentation technologies and software to prepare and deliver their message.

CONTENT

The multimedia presentation should follow the theme that is published in the national Chapter Management Handbook for the current year. The presentation should include elements such as graphics, pictures, music and special effects sound, text, and transitions.

ELIGIBILITY

Each district is represented by one multimedia presentation. Entries may be created by an individual member or by a team, not to exceed three members. In the event of a team entry, no more than one member may have competed in this event at a previous State Leadership Conference. The participants must qualify as active FBLA members to be eligible for this event. Local chapter members do not have to attend the State Leadership Conference to enter this event.

PROCEDURE

1. The presentation must be postmarked no later than March 17.
2. Entries will be judged according to the rating sheet.
3. Presentations should be clearly labeled with the name of the student participant(s), the school name, city, and state.
4. Student members, not advisers, must prepare a multimedia presentation. Advisers should serve as consultants to ensure that the presentations are well organized, contain substantiated statements, and are presented in a professional manner.
5. Presentations should be at least two and no more than four minutes in length.
6. Presentations may be saved and submitted using only CD or DVD.
7. Entries may be submitted in any multimedia program, but must include a player for that program.
8. Entries must be accompanied by a Read Me file (300 words or less) noting software used, and source of information and details on the presentation development.
9. Copyright laws must be followed and permissions must be cited.
10. Presentations not adhering to these regulations may be disqualified.

Multimedia Presentation Continued

JUDGING

Using the rating sheet, a panel of judges selects the winners. All decisions of the judges are final.

Judges will complete a rating sheet on each presentation and assign a rank to it. The rating sheets should substantiate the rankings.

The rank given by each judge for the presentation is recorded on a ranking sheet. The ranks for each presentation are totaled. The presentation with the highest rank is the winner. The highest rank is one.

In the event of ties, the presentation receiving more small numbers from the judges is the winner. If ties remain after using this step, judges are to break the ties.

AWARDS

Plaques are presented to the winners of first through fifth places as long as finances are available. Certificates are presented to sixth and seventh place winners.

REPRESENTATION AT NATIONAL

The first and second place winners are entitled to represent the state chapter at the National Leadership Conference.

MULTIMEDIA PRESENTATION

Rank the presentations within a first to last order. No ties.

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Presentation clearly related to assigned theme	0	1 - 3	4 - 7	8 - 10	
Elements included in presentation are suitable and appropriate	0	1 - 3	4 - 7	8 - 10	
Copyright laws have been followed and permissions are cited in this presentation	0	1 - 3	4 - 7	8 - 10	
Presentation is clear and concise	0	1 - 2	3 - 4	5	
Read me file	0	1 - 2	3 - 4	5	
Proper use of grammar, spelling, punctuation, etc.	0	1 - 2	3 - 4	5	
Presentation					
Audio and visual elements coordinated and complementary	0	1 - 3	4 - 7	8 - 10	
Transitions are effective and appealing	0	1 - 3	4 - 7	8 - 10	
Presentation includes identifiable opening, body, and conclusion	0	1 - 2	3 - 4	5	
Graphics enhance overall quality of presentation	0	1 - 3	4 - 7	8 - 10	
Presentation uses effective balance of text and graphics	0	1 - 3	4 - 7	8 - 10	
Presentation effective at motivating audience to action	0	1 - 3	4 - 7	8 - 10	
Penalty Points Deduct five (5) points for presentations over 4:00 minutes					
Final Score				/100 max	

Verification of total score (initials)

_____ Event Supervisor

_____ Event Supervisor

RANKING SHEET - MISSOURI FBLA MULTIMEDIA PRESENTATION

NAME OF PARTICIPANT AND SCHOOL	RANK BY JUDGE	RANK BY JUDGE	RANK BY JUDGE	TOTAL	FINAL RANK (Smaller number wins)
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.					
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					

In the event of a tie, the tie will be broken by awarding the higher rank to the person who received more small numbers from the judges.

$\downarrow \downarrow \quad \checkmark$
Example: 1 2 6 = 9 2 } Tied for second **Winner**
 2 3 4 = 9 2

If tie remains after this step, judges will make a decision as to the rank to be assigned.